Issuance and Closing Dates

Published monthly. Mailed the third week of the month preceding cover date. Materials are due on the closing date.

Issue Date - Closing Date

Jan . . . . . Nov 20th	**July** . . . . May 20th
Feb . . . . . Dec 20th	**Aug**. . . . June 20th
Mar . . . . . Jan 20th	**Sept** . . . . July 20th
April . . . . Feb 20th	**Oct** . . . . . Aug 20th
May. . . March 20th	**Nov**. . . . .Sept 20th
June . . . .April 20th	**Dec**. . . . . .Oct 20th

Ads received after that date automatically will be held for the following month's journal. Cancellations not accepted after closing date.

History

The *American Bee Journal* was established in 1861 by Samuel Wagner and has been published continuously since that time except for a brief period during the Civil War. The Journal has the honor of being the oldest English language beekeeping publication in the world. Over the years we have developed many loyal readers who have passed their journals down to sons and daughters in the beekeeping family. In recent years, interest in beekeeping has grown tremendously and we now find an increasing number of hobbyist beekeepers subscribing to our magazine. Many of these hobbyists have other outdoor hobbies and want bees for honey and the pollination they can provide for fruits and vegetables.

Circulation and Demographics

Circulation is concentrated among hobbyist and commercial beekeepers, bee supply dealers, queen breeders, package-bee shippers, honey packers and entomologists. These readers are looking for beekeeping and agricultural related equipment. A recent survey shows that over 90% of our readers also have gardening interests and another 83 percent grow fruit trees. Over half have above average yearly incomes and 90% own homes. It is also interesting to note that of these home owners, 50% own five or more acres of land. Approximate number of copies printed and distributed: 11,000.

Distributed by subscription

Domestic subscribers	($42.00 1 year)
Domestic also available: 2 year & 3 year	
Canadian subscribers - Surface	($66.00 1 year)
Foreign subscribers - Surface	($82.00 1 year)

Canada/Foreign also available: Air or Surface 2 year

Copy and Contract Regulations

A. All advertising subject to approval. No medical or objectionable advertising accepted. Ads or ad changes will not be taken over the phone. They must be submitted via email, fax or US Postal Service.

B. Key numbers at advertiser's risk, unless part of the repro copy.

C. All agreements are subject to contingencies beyond the publisher's control. In addition, the publisher shall not be liable for damages if for any reason he/she fails to publish an advertisement.

D. The *American Bee Journal* is not responsible for claims made as a result of advertisements printed in the magazine, including without limitation, those resulting from libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.

E. Charges may be made for artwork, layout, and complex typesetting and composition. For further information, contact the *American Bee Journal*.

Submitting Materials

Ads may be submitted by email, CD or DVD, DropBox, camera-ready or neatly typed with layout indicated.

All graphics and application files must be in PC format. Graphics should have a minimum resolution of 300 dpi (1200 dpi for small text) and be a TIFF, PDF or JPEG with a quality of 8 or greater. Files accepted are PDF, InDesign, MSWord or a good quality hard copy.

Send all materials to:
Advertising Department
Dadant & Sons, Inc.
51 S. 2nd St.
Hamilton, IL 62341
abjads@dadant.com
888-922-1293

Payment

Prepayment and credit references required on all new advertising. We accept: Visa, MasterCard, Discover and AmericanExpress.

Digital Advertising is Included Free!!

Our digital magazine is available on iPhone, iPad, Android and computer.

Just think of all the additional exposure for your products!!



AMERICAN BEE JOURNAL

The Beekeeper's Companion Since 1861

Advertising Media Kit

Effective January 2027 Issue

Email: abjads@dadant.com
www.americanbeejournal.com

Reaching out to the beekeeping community!

Approximately 11,000 issues distributed monthly!



Published by
Dadant & Sons, Inc.
51 S. 2nd St., Hamilton, IL 62341
888-922-1293
Ph: 217-847-3324
Fax: 217-847-3660

American Bee Journal
Trim Size: 8" x 10.875"
Live area: 6.833" x 9.666"
Full page w/bleed: 8.5" x 11.375"
1 Column width: 2.125" or 13p
2 Column width: 4.5" or 27p
3 Column width: 6.833" or 41p
3 columns to a page

Minimum size ad - 1" x 1 column

Column Display Advertising

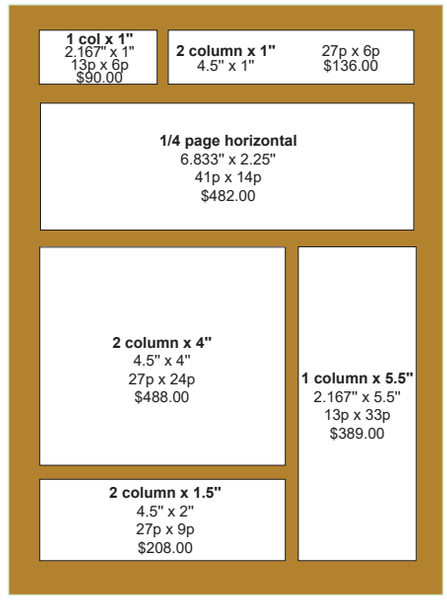
Size	1 Column	2 Column	3 Column
1"	$90.00	$136.00	$235.00
1.25"	$92.00	$170.00	$259.00
1.5"	$109.00	$208.00	$305.00
1.75"	$126.00	$234.00	$351.00
2"	$141.00	$276.00	$366.00
2.25"	$152.00	$305.00	$393.00
2.5"	$169.00	$317.00	$485.00
2.75"	$187.00	$372.00	$524.00
3"	$205.00	$399.00	$572.00
3.25"	$220.00	$419.00	
3.5"	$239.00	$440.00	
3.75"	$257.00	$460.00	
4"	$274.00	$488.00	
4.25"	$284.00	$500.00	
4.5"	$300.00	$567.00	
4.75"	$320.00	$578.00	
5"	$348.00	$592.00	
5.25"	$372.00	$679.00	
5.5"	$389.00		

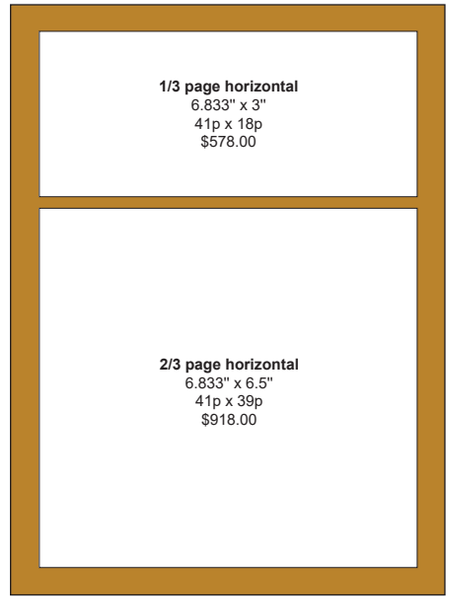
Page Display Advertising Rates

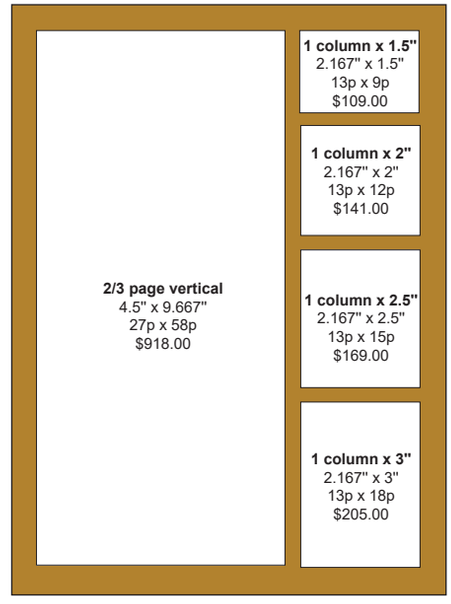
1/8 Page	$260.00
1/4 Page	$482.00
1/3 Page	$578.00
1/2 Page	$738.00
2/3 Page	$918.00
Full Page	$1,350.00
Inside Back Cover	$1,500.00

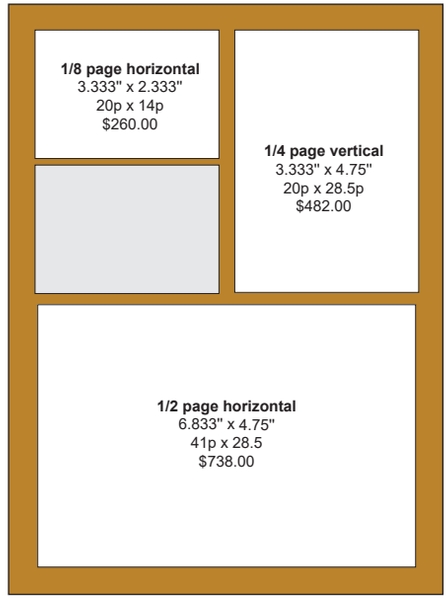
You must state in advance that you are committing to a 6 or 12 month ad in order to qualify for discount.

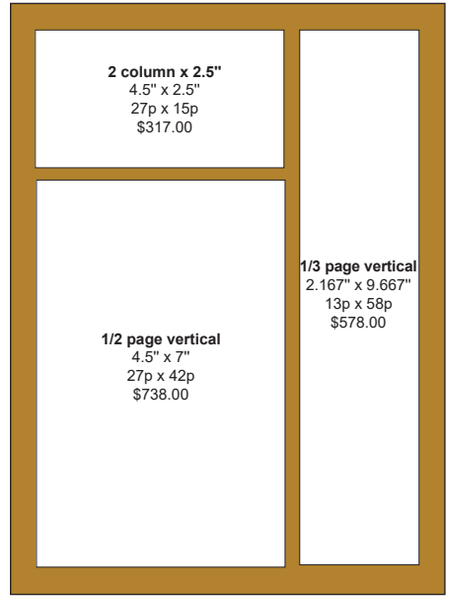
All Prices Subject to Change*

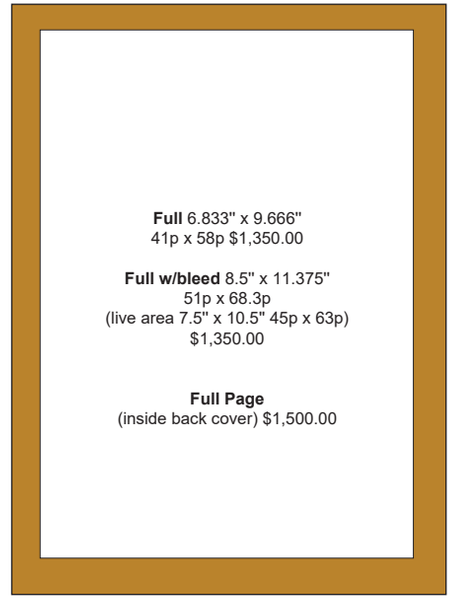












Display Advertising Discounts

6 consecutive times 10% discount
12 consecutive times 20% discount

FREE COLOR ADVERTISING!
No Extra Charge

Advertisers billed at discount rates who fail to fulfill their contract will be billed for any difference in contract rate earned. 15% discount to recognized advertising agencies.

Advertising Agency Discounts

15% discount to recognized advertising agencies.

Bonus Advertising

ABJ Digital Edition provides links to every email and web address in display and classified ads.

Classified Advertising Rates

Our classified advertising is $1.25 per word per insertion. Minimum charge $10.00. Discounts 5% for 6 consecutive insertions & 10% for 12 consecutive insertions. Blind classified advertisement 10% additional. Initials, letters or combination of letters, as in street address, counted as individual words. No ads will be taken via phone. Payable cash in advance unless other credit established.